



global marketing connections

DMC Portfolio

GMC is the UK sales office for the following Destination Management Companies

Arabian Adventures
Abu Dhabi, Dubai, Oman

Channel K
South Korea

Colombia57
Colombia

Creative Travel
India & Nepal

Destination Asia
Thailand, Vietnam, China, Japan
Hong Kong, Indonesia, Singapore, Cambodia
Malaysia, Myanmar, Laos

Exclusively Morocco
Morocco

Into Africa
Southern Africa

Lafayette Group
France & Monaco

Motivation
Austria & Hungary

PRA
New Orleans

VOQIN'
Portugal, Brazil, Spain

Amazing Locations
Amazing Experiences



GMC ...an exceptional choice of world class DMCs

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Exceptional Destination Management for conference and event planners

GMC is the UK based sales and marketing office for a select group of world class Destination Management Companies (DMCs) who operate global events and conferences.

GMC was created in 1995 to connect the expertise of our DMCs with the business opportunities of our clients.

Our philosophy is simple; we only partner with the world's best DMCs who have an established and proven reputation for excellence in their destination.

To ensure all our clients receive the highest standard of service, GMC maintains a definitive set of criteria against which we benchmark our Destination Partners.



All our DMCs are committed to meeting the following standards of operation...

- Demonstrate a good understanding of the conference and events industry.
- Possess the skill sets to create, plan and deliver an effective solution.
- Analyse a brief and develop an innovative, cost-effective solution that adds real value.
- Respond promptly and provide a high quality proposal that meets even the most demanding request.
- Maintain a comprehensive understanding of CSR requirements.
- Assist in preparing risk assessments and crisis management procedures.
- Command strong buying power and maintain excellent local networking relationships thereby ensuring all their suppliers are fit for purpose.
- Keep the market updated on new developments as they happen.
- Deliver attentive and personable service from initial planning through to final onsite management.

GMC provides clients with ongoing practical assistance and support including....

- 🌐 UK point of contact for ease of communication.
- 🌐 Supporting clients with a first-hand knowledge of the destination.
- 🌐 Providing an impartial view on hotels and venues.
- 🌐 Saving clients research time by providing destination information.
- 🌐 Assisting clients in preparing proposals and securing new business.
- 🌐 Organising events such as site visits, off-site promotions and business development visits to assist clients in presenting a destination.



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